

# Jason Withe

Director of Football - Football Manager - Head Coach - Youth Coach -  
Director of Youth - Coach Educator - Scouting & Recruitment -  
Fitness Coach - Goalkeeping Coach



FA / UEFA Pro Licence  
FA / UEFA A Licence  
FA Licensed Coach Educator

I am a UEFA Pro License coach with an International career history in football. I can demonstrate and evidence competencies in the development of coaches and footballers with a planned vision for success relating to coach education, youth development and senior football. I am a strong advocate for lifelong learning, dynamic and highly qualified in all aspects of football.

## PERSONAL PROFILE

A UEFA Pro License Manager-Coach and former Professional Player with an International career history coaching and managing teams competing in World Cup Qualifiers, AFC Champions League, AFC Cup and Senior Premier Leagues. An all round coach who is educated in all aspects of the game from; Managing, Coaching, Youth Development, Fitness, Goalkeeping, Psychology, Scouting & Recruitment and an FA Licensed Coach Education.

A forward thinking individual committed to ensuring a club or association is steered in the right direction to succeed in an ever changing landscape of modern football, utilising from experience innovative coaching and management methods to create a winning mentality within an organisation.

Using a philosophy for football being prepared; Physically, Technically, Psychologically and Tactically with an ability to organise and prepare in every part of the game. Having produced an in-depth methodology of building a team which has produced a 48% win ratio being a scrupulous leader who monitors and evaluates every performance for success.

Sincerely

Jason Withe



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## PROFILE

The game of Football is constantly evolving and so am I as a coach and person, eager to learn and progress further. My philosophy for football is to be prepared; Physically, Technically, Psychologically and Tactically.

The ability to organise and prepare is paramount in every part of the game. I am a scrupulous leader who monitors and evaluates every performance for success. A well respected Professional Coach, Manager and Coach Educator who demands the same excellence from everyone I work with.

I AM A SCRUPULOUS LEADER WHO MONITORS AND EVALUATES EVERY PERFORMANCE FOR SUCCESS.

Jason Withe



## QUALIFICATIONS

I have a personal development programme in place to develop myself as a person, coach, tutor and manager to keep my learning up to date with current trends. This helps me in any football environment passing on my knowledge to players and coaches.

2013 FA DEVELOPING FORWARDS

2012 COERVER YOUTH DIPLOMA

2012 FA YOUTH COACHING AWARD MODULE 3

2011 FA YOUTH COACHING AWARD MODULE 2

2010 FA YOUTH COACHING AWARD MODULE 1

2009 FA PSYCHOLOGY FOR FOOTBALL (LEVEL 5)

2009 FA ACADEMY MANAGERS LICENSE

2008 FA FITNESS TRAINERS AWARD

2007 DIPLOMA IN FOOTBALL MANAGEMENT (LMA & WARWICK UNIVERSITY)

2006 UEFA - FA PRO COACHING LICENSE (LEVEL 5)

2004 FA GOALKEEPING COACHING 'A' LICENSE

2003 FA GENERIC TUTOR TRAINER (FA DEVELOPING THE DEVELOPERS)

2003 FA YOUTH COACHES CERTIFICATE (17-21YRS)

2003 FA GOALKEEPING COACHING 'B' LICENSE

2000 UEFA - FA 'A' LICENSE (LEVEL 4)

1996 FA ADVANCED COACHING LICENCE



## PROFESSIONAL QUALIFICATIONS / SKILLS

2006 SPORTS PHYSIOLOGY DIPLOMA

2005 EXERCISE PHYSIOLOGY DIPLOMA

2003 CERTIFIED PRACTITIONER OF NEURO LINGUISTIC PROGRAMMING (NLP)

2002 POLAR HEART RATE TRAINING PERFORMANCE & DATA COLLATION

1997 CITY & GUILDS TDLB D32 / D33 TRAINER /A1-A2 ASSESSORS AWARD

1991 BRITISH AMATEURS WEIGHT LIFTERS AWARD (B.A.W.L.A.)



## FA COACH EDUCATOR

- FA LICENSED COACH EDUCATOR 1996 - CURRENT (DELIVERING)
- FA LEVEL 2 COACHING AWARD
- FA LEVEL 1 COACHING AWARD
- FA GOALKEEPING LEVEL 1 COACHING AWARD
- FA GOALKEEPING LEVEL 2 COACHING AWARD
- FA LEADERSHIP THROUGH FOOTBALL
- FA JUNIOR FOOTBALL LEADERS AWARD (LEAD TUTOR)
- FA MENTORING (LEAD TUTOR)



## SKILLS

### PROFESSIONAL SKILLS

Coaching

Mentoring

Traning

### PERSONAL SKILLS

Communication

Teamwork

Networking

Leadership

Management



HAVING PRODUCED AN IN-DEPTH METHODOLOGY OF BUILDING A TEAM WHICH HAS PRODUCED A 48% WIN RATIO.

Jason Withe



## EXPERIENCE



**SUKHOTHAI FC (THAI PREMIER LEAGUE) DIRECTOR OF FOOTBALL : 2016 - CURRENT**  
OVERSEEING ALL ASPECTS OF FOOTBALL INCLUDING; SCOUTING, PLAYER RECRUITMENT, LEADING THE TEAM FOR AFC CHAMPIONS LEAGUE QUALIFICATIONS FOR 2017.



**FA TUTOR: 2007 - CURRENT**  
DELIVERING AND ASSESSING FA COACHING QUALIFICATIONS FA LEVEL 1, FA LEVEL 2, FA MENTORING TUTOR TRAINER, FA LEADERSHIP THROUGH FOOTBALL, FA JUNIOR TEAM LEADERS AWARD, FA GOALKEEPING AWARDS



**NAKHON PATHOM UNITED FC (THAI DIV.1) / HEAD COACH 46% WIN RATIO: 2015 - 2016**  
HEAD COACH STEERED THE TEAM TO 5TH WITHIN 1 POINT FROM PROMOTION TO TPL



**SONGKHLA UNITED FC (THAI PREMIER LEAGUE) / HEAD COACH 16% WIN RATIO: 2014 - 2014**  
TOOK OVER AS HEAD COACH FOR THE REMAINING 12 GAMES OF TPL SEASON



**PTT RAYONG FC (THAI PREMIER LEAGUE) / ASSISTANT HEAD COACH: 2014 - 2014**  
ASSISTANT HEAD COACH 1ST TEAM COACH / SCOUT / PLAYER & TEAM ANALYST



**SCOUT7 / BUSINESS DEVELOPMENT CONSULTANT ASIA: 2013 - 2014**  
A PROFESSIONAL FOOTBALL GLOBAL LEADER IN THE PROVISION OF SCOUTING, RECRUITMENT, PLAYER ADMINISTRATION.



**UNIVERSITY OF BIRMINGHAM / HEAD COACH 50% WIN RATIO: 2012 - 2013**  
FOOTBALL TEAM 1ST TEAM HEAD COACH DIRECTOR OF FOOTBALL COVERING ALL ASPECTS OF FOOTBALL



**LEICESTER CITY FC / DIRECTOR OF FOOTBALL: 2011 - 2013**  
DIRECTOR OF FOOTBALL GIRLS & WOMEN U9-U17 / RESERVE / 1ST TEAM  
LED THE GIRLS FA CENTRE OF EXCELLENCE PROGRAMME LAYING DOWN A YOUTH PHILOSOPHY AND PLAYING STYLE



**ALDERSHOT TOWN FC / ACADEMY MANAGER: 2008 - 2009**  
U18 YOUTH COACH & DIRECTOR OF YOUTH FOR ALL ACADEMY TEAMS AND COACHES



**NORWICH CITY FC / SCOUT: 2007 - 2009**  
1ST TEAM OPPOSITION SCOUT DELIVERING OPPOSITION MATCH REPORTS & PLAYER ASSESSMENTS



**INDONESIA FOOTBALL ASSOCIATION / ASSISTANT NATIONAL COACH: 2005 - 2007**  
COACHING NATIONAL & U23 TEAMS IN WORLD CUP QUALIFIERS, ASEAN CHAMPIONSHIPS, SEA GAMES



**BANGKOK BANK FC / DIRECTOR OF FOOTBALL / HEAD COACH 43% WIN RATIO: 2003 - 2005**  
DIRECTOR OF FOOTBALL 03/04 / HEAD COACH 04/05 (THAI PREMIER LEAGUE) DIRECTED ALL CLUB FOOTBALL ASPECTS. LED TEAM TO QUEENS CUP RUNNERS UP



**COERVER YOUTH COACHING / TECHNICAL DIRECTOR: 2003 - 2004**  
DEvised THE COERVER COACHING TECHNICAL PROGRAMMER AND OVERSEEN ALL COACHES DELIVERING THE COERVER COACHING METHOD



**HOME UNITED FC / HEAD COACH (SINGAPORE S-LEAGUE) 53% WIN RATIO: 2001 - 2002**  
LED THE TEAM IN AFC CUP WINNERS CUP AND TO S-LEAGUE RUNNERS UP 2002



**THAILAND FOOTBALL ASSOCIATION / ASSISTANT NATIONAL COACH 100% WIN RATIO: 2001 - 2001**  
COACHING NATIONAL TEAM IN PREPARATION AND WINNING THE 2001 SEA GAMES



**BEC TERO SASANA FC / HEAD COACH (THAI PREMIER LEAGUE) 61% WIN RATIO: 1999 - 2001**  
LED TO PREMIER LEAGUE RUNNERS UP IN 1999 AND A DOMESTIC DOUBLE IN 2000 WINNING BOTH THE THAI PREMIER LEAGUE & FA CUP WINNERS. LED THE TEAM IN AFC CHAMPIONS LEAGUE



**FA TUTOR: 1997 - 1999**  
EMPLOYED BY BOTH THE PROFESSIONAL FOOTBALL ASSOCIATION & ENGLISH SCHOOLS FOOTBALL ASSOCIATION TO DELIVER FA QUALIFICATIONS TO PRO CLUBS ACADEMY'S & COLLEGES



**ASTON VILLA FC / PART-TIME ACADEMY COACH: 1996 - 1998**  
LED COACHING SESSIONS TO VARIOUS ACADEMY AGE GROUPS



**BIRMINGHAM CITY FC / COMMUNITY FOOTBALL DEVELOPMENT DIRECTOR: 1994 - 1997**  
LED THE COMMUNITY PROGRAMME WITH A 100K TURNOVER WITH 6 FULL-TIME STAFF AND 20 PART-TIME STAFF

**BIRMINGHAM CITY FC / PART-TIME ACADEMY COACH: 1994 - 1996**  
LED COACHING SESSIONS TO VARIOUS ACADEMY AGE GROUPS



## PROFESSIONAL FOOTBALL PLAYER



AFC TELFORD FC 1992 - 1994 (SEASON)  
PROFESSIONAL FOOTBALLER



STAFFORD RANGERS FOOTBALL CLUB 1991 - 1992 (SEASON)  
PROFESSIONAL FOOTBALLER



STOCKPORT COUNTY FOOTBALL CLUB 1991 - 1992 (SEASON)  
PROFESSIONAL FOOTBALLER



CREWE ALEXANDRA FOOTBALL CLUB 1991 - 1992 (SEASON)  
PROFESSIONAL FOOTBALLER



BURNLEY FOOTBALL CLUB 1990 - 1991 (SEASON)  
PROFESSIONAL FOOTBALLER



KPV KOKKOLA FOOTBALL CLUB (FINLAND 1ST DIVISION) 1990 - 1990 (SEASON)  
PROFESSIONAL FOOTBALLER



WEST BROMWICH ALBION FOOTBALL CLUB 1986 - 1990 (SEASON)  
PROFESSIONAL FOOTBALLER



## KEY ACHIEVEMENTS

- FA TUTOR DELIVERING FA QUALIFICATIONS SPANNING 20YRS
- COACHED ELITE YOUTH PLAYERS AT BOTH BIRMINGHAM CITY FC & ASTON VILLA FC
- PROVEN TRACK RECORD OF DEVELOPING ELITE YOUTH PLAYERS  
SIGNING PROFESSIONAL CONTRACTS WITH BIRMINGHAM CITY FC -  
ASTON VILLA FC - BEC TERO SASANA FC - HOME UNITED FC -  
BANGKOK FC - ALDERSHOT TOWN FC
- AFC MERDEKA FINALIST 2006
- ONE OF THE YOUNGEST COACHES TO BE INVITED ONTO THE FA -  
2006 UEFA PRO LICENSE COURSE AND BEING ONE OF THE MOST  
QUALIFIED COACHES IN THE WORLD
- INDONESIA NATIONAL TEAM WORLD CUP QUALIFIERS 2006
- SEA GAMES U23 4TH PLACE 2005
- THAILAND QUEENS CUP FINALISTS 2004-5
- COERVER COACHING GLOBAL YOUTH COACHING FOOTBALL METHOD  
TECHNICAL DIRECTOR 2003-4
- AFC CUP WINNERS CUP QUARTER FINALISTS 2002
- SINGAPORE S-LEAGUE RUNNERS UP 2002
- SEA GAMES U23 GOLD MEDAL 2001
- AFC CUP WINNERS CUP QUARTER FINALISTS 2000
- THAILAND FA CUP WINNERS 2000
- THAILAND PREMIER LEAGUE WINNERS 2000
- AFC CHAMPIONS LEAGUE 1999
- THAILAND PREMIER LEAGUE RUNNERS UP 1999

## MANAGERIAL / COACHING STATS (ALL GAMES)

Thai Premier League/AFC Champions  
League/Thai FA Cup/AFC Cup Winners  
Cup/SEA Games/Singapore  
S-League/Singapore FA Cup/Thai  
Queens Cup/ASEAN  
Championships/Fifa World Cup  
Qualifiers/BUCS League/Thai Div.1

PLAYED	239
WON	114
DRAW	59
LOST	66
GOALS +	404
GOALS -	280
WIN %	48%



*Jason Withe*

## MANAGERS & COACHES WORKED WITH



**Ron Saunders**  
West Bromwich Albion Fc  
Manager



**Nobby Stiles**  
West Bromwich Albion Fc  
Youth Team Coach



**Sam Allardyce**  
West Bromwich Albion Fc  
Reserve Team Coach



**Stuart Pearson**  
West Bromwich Albion Fc  
1st Team Coach



**Ron Atkinson**  
West Bromwich Albion Fc  
Manager



**Brian Talbot**  
West Bromwich Albion Fc  
Manager



**Frank Casper**  
Burnley Fc  
Manager



**Jimmy Mullen**  
Burnley Fc  
Manager



**Dario Gradi**  
Crewe Alexandra Fc  
Manager



**Danny Bergara**  
Stockport County Fc  
Manager



**Dave Jones**  
Stockport County Fc  
1st Team Coach



**Gary Waddock**  
Aldershot Town Fc  
Manager



**Trevor Francis**  
Birmingham City Fc  
Manager



**Glen Roeder**  
Norwich City Fc  
Manager



**Peter Withe**  
Thailand & Indonesia National Teams  
Head Coach

## STUDY VISITS



**Brian Clough**  
Nottingham Forest Fc - Manager  
EPL Preparation 1 Week



**Brian Little**  
Aston Villa Fc - Manager  
EPL Preparation 1 Week



**Gordon Strachan**  
Coventry City Fc - Manager  
EPL Preparation 1 Week



**John Gregory**  
Aston Villa Fc - Manager  
EPL Preparation 1 Week



**Arsene Wenger**  
Arsenal Fc - Manager  
Champions League &  
EPL Preparation 3 weeks



**Louis Van Gaal**  
Barcelona Fc - Manager  
Asian Tour Thailand 1 Week



**Alex Ferguson**  
Manchester United Fc - Manager  
Pre Season Asian Tour Thailand 1 Week



**Gérard Houllier**  
Liverpool Fc - Manager  
Pre Season Asian Tour Thailand  
1 Week



**Alberto Parreira**  
Brazil National Team - Manager  
Asian Tour Thailand 4 Days



**Carlos Queiroz**  
Real Madrid Fc - Manager  
Pre Season Asian Tour Thailand 1 Week



**Martin O Neil**  
Aston Villa Fc - Manager  
EPL Preparation 1 Week



**AFC Ajax The Future  
Youth Development**  
AFC Ajax - Amsterdam Holland  
3 Day Club Visit



**Pep Guardiola**  
Barcelona Fc - Manager  
Pre Season Wembley Cup  
Preparation 1 Week



**Sven Goran Eriksson**  
Leicester City Fc - Manager  
Championship Preparation 1 Week



**Roy Hodgson**  
West Bromwich Albion Fc - Manager  
EPL Preparation 2 Days

## LMA & FA CPD COACHING EVENTS ATTENDED



**Charles Hughes**  
Football Association Director of Coaching  
Winning Formula FA Full Badge



**Don Howe**  
FA England National  
Team Assistant Manager  
FA Tutor Full Badge



**John Peacock**  
FA Tutor  
FA Prep Courses / UEFA A License /  
UEFA Pro License



**John McDermott**  
FA Tutor - FA Youth Award



**Brendon Rodgers**  
Coaching Philosophy  
LMA CPD Day  
FA Academy Manager License



**Stuart Pearce**  
Defending - Worcestershire  
County FA Event



**Howard Wilkinson**  
Football Management  
LMA Diploma in Football Management



**Dick Bate**  
FA Tutor - UEFA Pro License



**Clive Woodward**  
Team Preparation England Rugby  
Nation Team  
UEFA FA Pro License



**Bobby Robson**  
Football Management  
UEFA FA Pro License



**Graham Taylor**  
Football Management  
UEFA FA Pro License



**René Meulensteen**  
Awareness, Understanding  
& Rhythm - LMA CPD